



Telehealth Opportunity Report

Q3 • 2026

Katalys | Telehealth at a Glance

Telehealth Programs	70+ Active Programs Across 25+ Verticals
GLP-1	55+ Active Programs
TRT	15+ Active Programs
ED	23+ Active Programs
Other	HRT, Sermorelin, Glutathione, NAD+ & more

Tap into leading telehealth brands

RO **MEDVi** **embody**
hims **fridays** **PeterMD**
DudeMeds **HONE** **SESAME**
Sprout **TAURUS** **strut**
MAXIMUS **futurhealth**
bmiMD **Enhance.MD** **willow**
B+ **RUGIET** **NOOM** **trimrx**

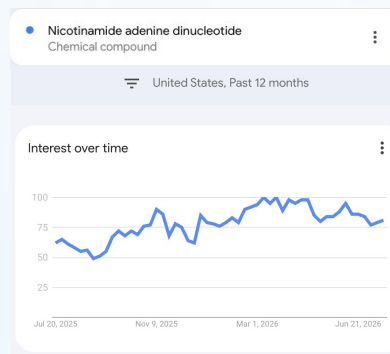
Katalys | Vertical Snapshot

Vertical	CPA Range	CR Range (purchase)	EPC Range
GLP-1	\$400 - \$600	3% - 6%	\$12 - \$35
ED	\$250 - \$350	2% - 4%	\$8 - \$14
TRT	\$250 - \$400	4% - 6%	\$10 - \$24
Hair Loss	\$250 - \$300	2% - 3%	\$5 - \$10
NAD+	\$150 - \$225	3% - 4%	\$5 - \$10

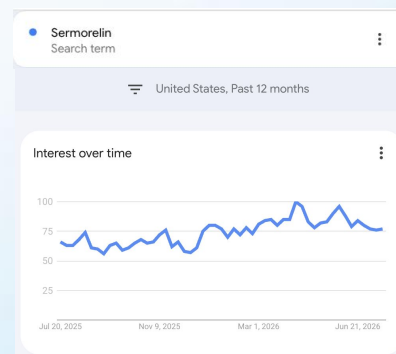
New Growth Categories

Vertical	Key Selling Points
NAD+	•Surging interest in cellular health, biohacking and longevity treatments •\$884M projected market size by 2035¹
Sermorelin	•Increased demand for anti-aging and physical performance benefits •\$9.3M projected HGH market size by 2030^{2*}
Glutathione	•Steady momentum for detox, immunity and cellular health treatments •\$488.7M projected market size by 2034³
Microdose GLP-1	•Rising appeal for GLP-1 treatments without full-dose side effects •\$156.7B GLP projected market size by 2030⁴

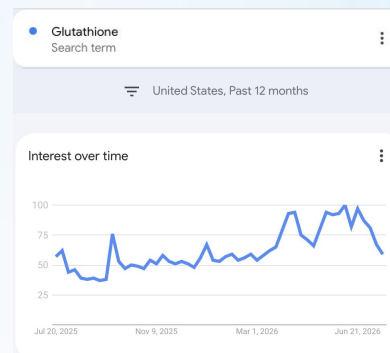
NAD+



Sermorelin



Glutathione



Microdose GLP-1



Top Performing Programs

	Program	Key Selling Points	Avg. CPA Range	Avg. CR Range	Avg. EPC Range	Cnv Event
ro	Ro.co	• GLP1 and ED • Branded GLP1s • Add to cart payable event	\$50 - \$75	12% - 18%	\$8 - \$15	Add to cart
HONE	Hone Health	• TRT, HRT, Blood Testing • Testing first mentality • Lead event as payable	\$40 - \$75	15% - 20%	\$6 - \$15	Acct Creation
embody	Embody GLP-1	• GLP1 / GIP • \$69/mo starting price • No state restrictions	\$150 - \$165	6% - 8%	\$20 - \$25	Purchase
wellmedr.	Wellmedr	• GLP1 and NAD+ • Branded GLP1s offered • AI-powered care platform	\$225 - \$375	6% - 8%	\$30 - \$35	Purchase
Gala	Gala Health	• GLP1/GIP and HRT • Branded GLP1s • Competitive CPA payouts	\$165 - \$400	5% - 7%	\$15 - \$20	Purchase

GLP-1 | Featured Programs

	Program	Key Selling Points	Avg. CPA Range	Avg. CR Range	Avg. EPC Range	Cnv Event
ro	Ro.co	• Branded GLP1s • Insurance concierge • Add to cart payable event	\$50 - \$75	12% - 18%	\$8 - \$15	Add to cart
embody	Embody GLP-1	• GLP1 / GIP • \$69/mo starting price • No state restrictions	\$150 - \$165	6% - 8%	\$20 - \$25	Purchase
MEDVi	MEDVi	• Injection and tablets • Branded GLP1s offered • Strongest EPC	\$300 - \$400	5% - 7%	\$15 - \$25	Purchase
wellmedr.	Wellmedr	• GLP1 and GIP medications • Branded GLP1s offered • Microdose option available	\$225 - \$375	6% - 8%	\$30 - \$35	Purchase
trimrx	Trim Rx	• GLP1 / GIP • Strong Converter • Custom Landing Pages	\$325 - \$425	4% - 6%	\$15 - \$25	Purchase

TRT | Featured Programs

Program	Key Selling Points	Avg. CPA Range	Avg. CR Range	Avg. EPC Range	Cnv Event
HONE Hone Health	• TRT, HRT, Blood Testing • Testing first mentality • Lead event as payable	\$40 - \$75	15% -20%	\$6 - \$15	Acct. Creation
DudeMeds DudeMeds	• TRT, ED, NAD+ • Injection, tablet • Tier payouts available	\$200 - \$250	4% - 6%	\$8 - \$15	Purchase
 TAURUS Taurus Meds	• Injection, gel, and tablet • Ongoing lab work included • Team behind FuturHealth	\$175 - \$190	4% - 6%	\$7 - \$12	Purchase
PeterMD Peter MD	• TRT, GLP1, NAD+, Sermorelin • Veteran Owned • Tiered CPA payouts	\$175 - \$300	3% - 5%	\$5 - \$12	Purchase
 MAXIMUS Maximus	• TRT, ED, Sermorelin • Injection, tablet, gel • Free priority shipping	\$90 - \$275	3% - 5%	\$4 - \$10	Purchase

ED | Featured Programs

Program	Key Selling Points	Avg. CPA Range	Avg. CR Range	Avg. EPC Range	Cnv Event
 Ro.co	• Well known ED solution • Access FDA-approved meds • Add to cart payable event	\$45 - \$90	15% - 20%	\$10 - \$15	Add to cart
 Taurus Meds	• ED, TRT • 4-in-1 ED Medication • Team behind FuturHealth	\$175 - \$190	4% - 6%	\$7 - \$12	Purchase
 Quad by MEDVi	• 4-in-1 Formula • 24/7 Medical Support • Team behind MEDVi	\$225 - \$250	3.5% - 4.5%	\$8 - \$12	Purchase
 BraveRX	• ED • Fast acting 3-in-1 formula • Active for 36 hours, 15 min onset	\$250	1% - 3%	\$2.50 - \$7.50	Purchase
 Rodeo by Embody	• 4-in-1 sublingual ED formula • 15-minute activation • Team behind Embody GLP-1	\$150 - \$200	2% - 3%	\$5 - \$8	Purchase

Other Verticals | Featured Programs

	Program	Key Selling Points	Avg. CPA Range	Avg. CR Range	Avg. EPC Range	Cnv Event
	System Labs	• Peptide-centric brand • NAD+, MIC+B12, Glutathione, Sermorelin • Performance + longevity focus	\$200 - \$300	3% - 4%	\$6 - \$12	Purchase
	Yucca Health	• Semaglutide & Tirzepatide • Licensed in all 50 states • Starting as low as \$146/mo	\$300 - \$350	4% - 5%	\$10 - \$18	Purchase
	bmiMD	• Sermorelin, GLP1, NAD+, • Injections, Nasal Spray • Custom landing pages	\$250 - \$300	3% - 5%	\$8 - \$12	Purchase
	Trimi GLP-1	• Compounded GLP1s • 50,000+ active patients • Nationwide provider network	\$200 - \$400	2% - 3%	\$8 - \$12	Purchase
	SHED	• GLP1, NAD+, Hair Loss • GLP1 liquid drops and lozenges • Branded medications available	\$400 - \$600	1% - 3%	\$5 - \$15	Purchase

Featured New Programs

Programs that have launched in last 30 days.

	Program	Verticals	Key Selling Points	Payouts
	telos rx	Multiple	• Four GLP-1 options, including needle-free • Pay nothing unless provider approves • Flat pricing even as dose increases	SKU-based
	Trimi Health	GLP-1	• Same price at every dose • 6-month money-back guarantee • Named, transparent licensed pharmacies	\$200+ CPA
	Live Vital	Multiple	• Free 15-minute physician phone consult • One physician reviews every intake • Concierge longevity and peptide care	15% CPS
	RxSpan MD	Multiple	• Founded by Beverly Hills surgeon • Brand-name and compounded GLP-1 options • Unlimited appointments and 24/7 support	SKU-based
	Luvo Health ONBOARDING	Multiple	• Six treatment programs, one platform • Longevity-focused, personalized care plans • Dedicated GLP-1 microdosing program	TBD
	He&She MD ONBOARDING	Multiple	• Obesity board-certified medical director • Coaching built to keep weight off • Brand-name and compounded GLP-1 options	TBD

LegitScript Certification for Publishers

Trust and compliance verification for Rx Partners

What is LegitScript?

A trust and compliance verification required by major advertising platforms like Google and Meta for sensitive sectors such as healthcare/telehealth.

Why It Matters

It acts as a safety seal proving your business follows local laws and platform rules, enabling compliant and scaled advertising across key channels.

The Katalys Fast Track

Katalys offers qualified partners a fast track to LegitScript certification. Partners must be in good standing, prepared to submit the minimum \$3,500 application fee, and work with LegitScript to complete the verification process.

Interested in getting certified?

Contact Fil Oliveira, Sr. Business Development Manager at Katalys
fil.oliveira@katalys.com to request more information.





Ready to Unlock New Telehealth Revenue?

Connect with our team to request VIP payouts for these top programs.

Contact us: partners@katalys.com

Learn more: katalys.com/rx-partners/

