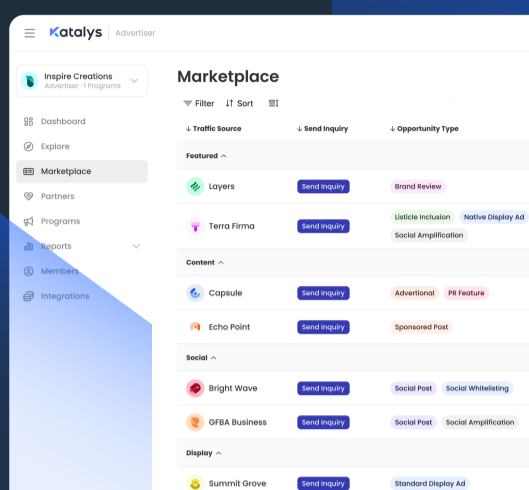


Turn Inventory into Revenue with Katalys Marketplace

Connect your ad placements with hundreds of qualified brands ready to invest in premium placements.

With Katalys as an extension of your sales team, you'll open new revenue streams and simplify opportunity management—unlocking growth with less effort. It's a true win-win.

[GET STARTED](#)



Showcase Opportunities Across Every Channel & Format

With Katalys, publishers can monetize any channel or format, from native content and video to email placements and digital TV, connecting inventory with high-demand buyers and driving consistent revenue.

We've **generated millions in revenue** for our publishing partners and we're excited to bring the same growth to you!

[SUBMIT YOUR OPPORTUNITIES](#)

EXPLORE THE OPPORTUNITY TYPES UNLOCKING REVENUE FOR OUR PARTNERS:

CONTENT: Advertorial, Featured Content, Listicle Inclusion, Onsite Syndication/Amplification, PR Feature, Press Release, Print Advertising, Site Inclusion, Sponsored Post, Brand Review

SOCIAL: Closed Group Promotion, Giveaway, Instagram Reel, Instagram Story Push Notification, Social Amplification, Social Post, Social Whitelisting, Video

NEWSLETTER: Newsletter Banner Takeover, Newsletter Sponsorship, Newsletter: Dedicated or Inclusion

DISPLAY: Full Page Takeover, Standard Display Ad

VIDEO/AUDIO: Digital Television, Video: Dedicated or Inclusion

NATIVE: Native Display Ad

SEM: Paid Search

SMS/MMS

SOLUTIONS: Email Retargeting, Post Purchase Thank You Page

Why publishers love Katalys Marketplace:

Simplified Opportunity Management

Simply list your inventory, and let Katalys field inquiries - bringing qualified, top-tier brands directly to you for effortless revenue growth.

Industry Expertise

Katalys acts as an extension of your sales team, providing insights and support to enhance your inventory's appeal to brands.

Revenue Growth Across Channels

Offer varied ad formats and channels, making it easy to fill open placements and boost revenue.

OUR PARTNERS



Join the Katalys Marketplace and Unlock New Revenue

Ready to optimize your ad placements?

Create your account today and tap into the potential of Katalys Marketplace.

KATALYS.COM/SIGNUP

[HAVE QUESTIONS? CONTACT US](#)

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