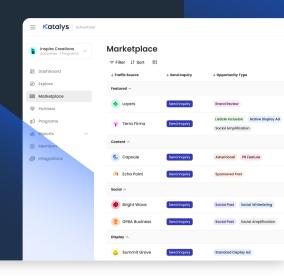


## Scale Customer Acquisition with Katalys Marketplace

Easily execute full funnel campaigns by connecting with top publishers and discovering curated opportunities for growth.

With streamlined deal-making, strategic recommendations, and a single platform for planning and execution, you have everything you need to create impactful campaigns and supercharge growth.

**GET STARTED** 



# Unlock high-quality publisher opportunities across diverse media channels for full-funnel impact.

Katalys Marketplace offers the widest range of formats from native content and sponsored posts to targeted email and even digital television placements, allowing for comprehensive multi-channel strategies.

We've generated hundreds of millions in sales for our clients and we're excited to bring the same growth to you!

SIGN UP FOR KATALYS

EXPLORE SAMPLE OPPORTUNITY TYPES BELOW TO FIND THE PERFECT FIT FOR YOUR GOALS:

#### **ESTABLISH TRUST AND AUTHORITY**

Advertorial, Brand Review, PR Feature, Press Release, Print Advertising, Social Whitelisting

#### **DRIVE ENGAGEMENT AND ACTION**

Closed Group Promotion, Featured Content, Giveaway, Instagram Reel, Instagram Story, Sponsored Post

#### **MAXIMIZE BRAND VISIBILITY**

Digital Television, Full Page Takeover, Listicle Inclusion, Site Inclusion

#### **EXPAND REACH ACROSS CHANNELS**

Onsite Syndication/Amplification, Social Amplification, Video: Inclusion or Dedicated

#### **INCREASE AWARENESS AND TRAFFIC**

Native, Display Ad, Newsletter Banner Takeover, Newsletter Sponsorship, Newsletter: Inclusion, Social Post, Standard Display Ad

#### CREATE DIRECT CUSTOMER CONNECTIONS

Email Retargeting, MMS, Newsletter: Dedicated, Paid Search, Post Purchase Thank You Page, Push Notification, SMS

#### Why brands love Katalys Marketplace:



#### Effortless Media Planning

Skip prospecting and the long RFP negotiation process and find hundreds of partners in one place, saving valuable time and resources.



## Diverse, Curated Opportunities

Simplify your media plan creation by accessing a vast selection of opportunities curated from trusted publishers in one place.



### Expert Guidance and Support

Our team of media specialists is here to assist every step of the way, from selecting the right opportunities to ensuring seamless campaign execution.

#### **OUR PARTNERS**







Rank & Style













## Get Started with Katalys

Ready to streamline your path to customer acquisition?

Create your account today and access tailored opportunities to grow your brand.

HAVE QUESTIONS? CONTACT US: