



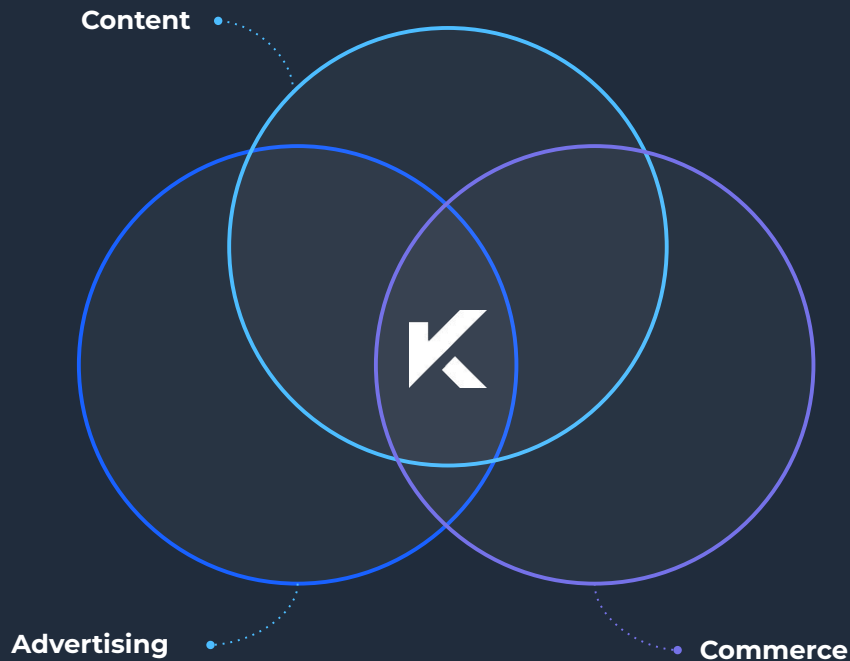
Commerce Media **Evolved.**

Make Partnership Marketing Your Top Channel.

katalys.com

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Commerce media links content and commerce together creating a seamless shopping experience.



Brands & Agencies

Acquire customers through performance and paid partnerships.

Creators & Publishers

Monetize audiences with brand offers and marketplace inventory.

Customers

A trusted, informed path to discover and shop with top brands.

"Commerce media is revolutionizing how ads are bought and optimized... a trillion-dollar-plus value."

-McKinsey

Built for brands ready to make
commerce media their
highest-performing channel.

PERFORMANCE NETWORK

Multi-channel partner ecosystem.

PAID OPPORTUNITIES

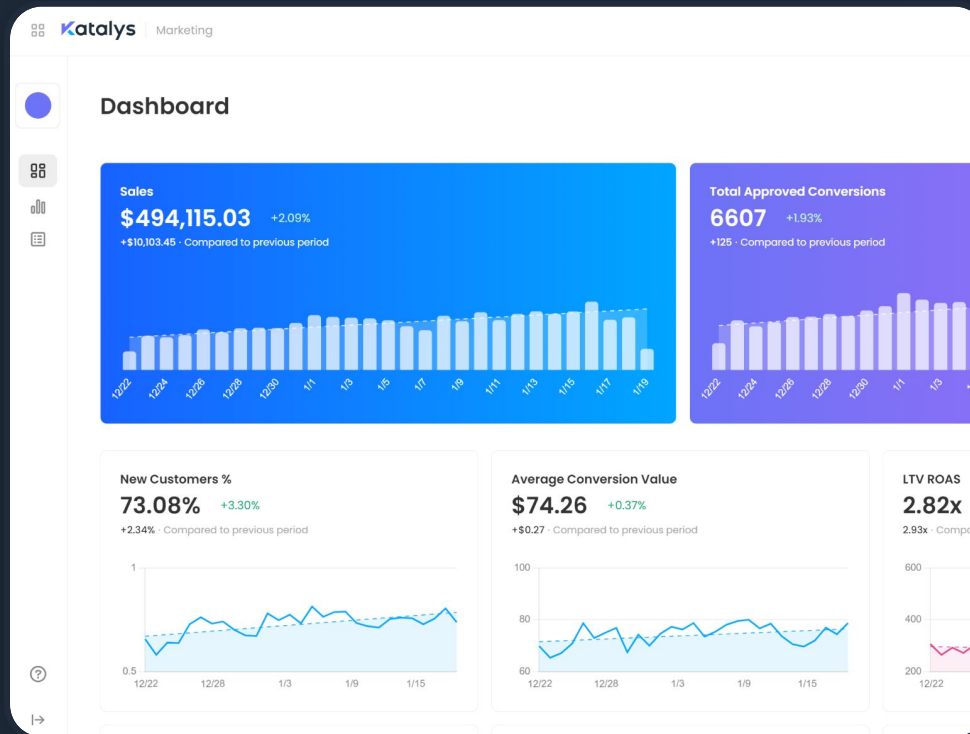
Shop. Book. Launch.

ATTRIBUTION & IDENTITY

Full-funnel attribution.

PROGRAM CONSOLE

End-to-end program operations.



KATALYS BRANDS

Multi-channel partners. More reach.
Proven to perform.

4,000+

Direct Publishers

400M+

Potential Shoppers

\$500M+

Brand Sales Generated

01

Performance-Based Growth

Diverse partners, flexible deals, pure performance.

02

Paid Opportunity Marketplace

Browse and book opportunities from elite publishers.

03

Full-Funnel Visibility

Track every sale from first interaction to post-purchase.

04

Partner Financials Handled

Katalys manages billing and partner payment distribution.

05

Managed Services Available

Hands-on program growth led by our industry experts.

Every paid advertising opportunity. One centralized destination.

The Katalys Marketplace puts hundreds of vetted publisher opportunities at your fingertips. Browse, book, and launch campaigns without the operational lift.

The screenshot shows the Katalys Marketplace interface. On the left is a sidebar with navigation options: Inspire Creations (Advertiser | Programs), Dashboard, Explore, Marketplace (selected), Partners, Programs, Reports, Members, and Integrations. The main area is titled 'Marketplace' and includes a search bar for 'Partners, verticals, and tags'. Below the search bar is a table of advertising opportunities with columns for Traffic Source, Send Inquiry, Opportunity Type, Description, Cost, and Availability. The table is organized into sections: Featured, Content, Social, and Display. Each section lists various opportunities with their respective details and 'Send Inquiry' buttons.

Traffic Source	Send Inquiry	Opportunity Type	Description	Cost	Availability
Featured					
Layers	Send Inquiry	Brand Review	Showcase your brand in a detailed review highlighting your strengths and...	\$	Available
Terra Firma	Send Inquiry	Listicle Inclusion, Native Display Ad, Social Amplification	Combine the power of storytelling and visibility with a listicle feature, native a...	\$\$\$\$	On Demand
Content					
Capsule	Send Inquiry	Advertorial, PR Feature	Elevate your brand with a custom-written advertorial paired with a PR pu...	\$	On Demand
Echo Point	Send Inquiry	Sponsored Post	Tap into our audience with a publisher-crafted article featuring your brand, de...	\$\$\$	Available
Social					
Bright Wave	Send Inquiry	Social Post, Social Whitelisting	Boost your brand's reach with a featured post on our social channels, o...	\$\$	On Demand
GFBA Business	Send Inquiry	Social Post, Social Amplification	Amplify your message with a targeted social post paired with strategic ad sp...	\$\$\$\$	On Demand
Display					
Summit Grove	Send Inquiry	Standard Display Ad	Drive brand awareness with a visually striking banner ad placed in high-traff...	\$\$	On Demand

OPPORTUNITY TYPES

Brand Review

Advertorial

Custom Content

Social Whitelisting

Sponsored Post

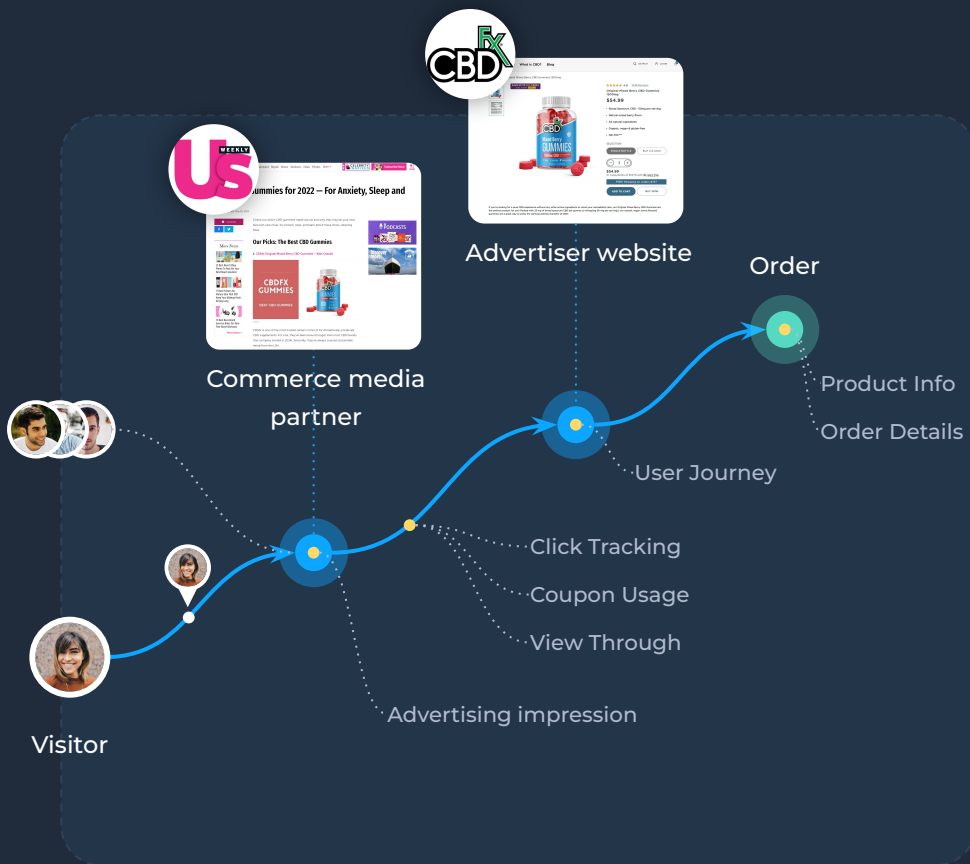
Social Video

Display Ad

Native Ad

Newsletter

Email Targeting



KATALYS ATTRIBUTION & IDENTITY

Know exactly what's driving revenue.
Attribute every conversion with precision.

Multi-Touch Attribution

Track every touchpoint from click to purchase.

Identity Graph

Connect anonymous and known signals across sessions.

Partner Attribution

Know which partners drive the highest ROI.

Proprietary Engine

Built in-house for commerce media.

KATALYS TELEHEALTH

Reach more patients with the
leading telehealth partnership platform.

#1

MEDIA NETWORK

8M+

SITE VISITORS

1.5M+

PATIENT ORDERS

01

Powerful Network

Plug into the top telehealth media network.

02

Patient Growth

Partners driving thousands of new patients monthly.

03

Expert Insights

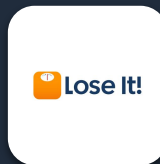
Performance benchmarks from leading telehealth experts.

04

Conversion Signals

Conversion intelligence built for telehealth programs.

PARTNERS



KATALYS SERVICES

The right level of support for where you are and where you're going.

We understand that not every program needs the same support. That's why we built plans that grow with yours.

BASIC PLAN

Self-managed plans available. Inquire for more information.

Inquire to learn more about pricing: sales@katalys.com

	Assisted	Managed
Dedicated Account Manager	✓	✓
Active Program Optimization	✓	✓
Network Intelligence & Insights	✓	✓
Hands-on Publisher Recruitment	✓	✓
Partner Application Review	Co-Reviewed	Katalys-Led
Scheduled Performance Reviews	Quarterly	Monthly
Paid Opportunity Access	Standard	First Look
Featured Partner Newsletter Highlight	-	✓
Added-Value Placement*	-	✓



Your move.

Let's build together.

katalys.com

sales@katalys.com